

American Association of Woodturners  
WIT Committee Telephone Conference  
Thursday June 7, 2018 4:00 P.M. PST

The meeting convened at 4pm PDT. Participants by phone: Elizabeth Amigo, Sally Ault, Dixie Biggs, Kathleen Duncan, Linda Ferber, Jean LeGwin, and : Andi Wolf.

**Updates:** To date, we had 19 registrations for the eXchange. Linda reported that 44 emails went out to liaisons. 25% of the recipients did NOT open the email. This is an alarming statistic. We need the liaisons to disseminate information to the women in their chapters. That cannot be done if they're not opening the emails.

One woman, Shirley, from Ottawa called Sally to chat about being a WIT liaison.

Linda also reported that the latest membership report shows AAW is 94% male, 6% female. However, when you add the family members, the number of women rises to 10%.

**Grants:** The grant team awarded \$1200 to Kate Swann at the Florida School of Woodworking. She is planning a multi-day event where participants will make bowls, platters and eating utensils. The final day they will share a meal and use the tableware they created. She intends to have this an annual event.

**Portland Symposium.** All committee members except Dixie will be present. Andi will use the same powerpoint presentation she used last year with some modifications. We will discuss the eXchange and the liaison program. Kathleen will make signup sheets for potential liaisons and the newsletter email list. If it can be done on the short time remaining, Linda will order simple eXchange logo shirts with something like "Ask me about it – I'm going to be there."

We agreed that the last year's topic "How do we get women in the door and convince them to stay" should be the discussion topic again this year.

**eXchange:** We must have 45 attendees in order for the kitchen to be open. With only 19 registered, we need to do extensive advertising once the symposium is over. There need to be weekly emails. Discussion on why so few have signed up: cost? Intimidation? Collaboration? This is not going to have classes but we expect teams members to work together and mentor inexperienced turners.

Dixie added a FB post with two of the words. Betty responded with an idea. It did generate a little discussion. We need to do that every week.

The eXchange is very difficult to find on the WIT pages. After symposium, we need to get information and links moved to the WIT home page.

The clubs near Arrowmont need to be contacted to see if they will provide scholarships. After the symposium, we'll draft a letter for chapter presidents. We need to get the liaisons to help us promote the event. It would be helpful if we could tap someone with experience in advertising, but none of us know anyone with that expertise.

Lou has a date in March set for the Region 3 retreat. Kathleen asked her not to advertise it until we get the registrations we need for the eXchange.

**Newsletter:** Andi doesn't have a date for the next newsletter

**See everyone in Portlant!**

Next meeting July 5, 2018

The meeting concluded about 5:12 pm Pacific Time.

Kathleen Duncan  
WIT Committee Chair